



**contagion.net**

INTERACTIVE DESIGN & DEVELOPMENT



## ***Resume:***

# **PAUL STOCKHAM**

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## CAREER OVERVIEW

A web development professional with seven years' experience in the online and interactive industry, I have worked on many different web sites and online applications such as the development of custom Content Management Systems, E-commerce sites, Blogs, HTML email campaigns and Flash advertisements, as well as print based graphic design campaigns.

I have proven track record of being able to complete projects to deadlines as well as understand and deliver on client expectations. I am seeking the opportunity to work with a creative, professional team and I believe my design and development skills can be an asset to your company.

## KEY STRENGTHS

- Synergy of design principles and web development knowledge.
- Strong learning and problem solving skills.
- High level of literacy, communication and relationship building skills.
- High level computer skills with programs such as: Dreamweaver, Flash, Photoshop, Fireworks, Illustrator, InDesign and MS Office (i.e. Word and Excel).
- Knowledge of web programming languages including: HTML, CSS, Javascript (including jQuery and other UI frameworks), PHP, MySQL and ActionScript.
- Knowledge of W3C standards as well as Search Engine Optimisation techniques and requirements.
- Reliable. Ability to function independently or work as part of a cohesive team unit.
- Ability to understand client briefs, work under pressure and meet deadlines.
- Work is neatly coded and cross platform / browser compatible.
- Excellent attention to detail. Whether it is the design balance, consistency of design elements (on different pages and throughout the campaign), the way the interactive UI responds or simply having things line up properly.

# CAREER HISTORY

**2004 – Present**

**Designer and Developer  
contagion.net**

Contagion.net is my company. All work completed as well as any in-office freelance work has been completed under this banner. Working through the company as a freelance agent has allowed me the opportunity to take on unique rolls within other companies as well as afford me the opportunity to build on my own small client base. It has taught me key concepts in every stage of the project, from understanding the initial client needs, to engineering a solution to best address those needs, to the development of the project graphics and technologies, through to the delivery and client training for using the end product.

## **Key responsibilities:**

- Managing all aspects of the business.
- Develop and execute design strategies.
- Maintain and strengthen an increasing portfolio of clients.
- Multiple project management while working with deadlines.
- Setting project milestones and working towards those goals in order to keep the development schedule on track.
- Identifying new technologies and better development practices.
- Beta cross-browser compatibility testing before digital deployment.
- Understanding client needs and working with them to achieve the best solution.
- Liase and troubleshoot with clients.
- Provide use-able solutions and training.
- Successful integration into new office and team environments to produce cohesive end products.

## **Summary:**

- **EXPERIENCED.** I have worked on a wide variety of successful projects in the graphic design industry as well as the web, online and interactive industry. This hands on approach to managing all aspects of the project development - from client meetings through to server configuration, design, development (both front and back-end environments) and delivery gives me a strong understanding of how all of the different technical aspects of a project need to work together to produce a cohesive end product.
- **KNOWLEDGEABLE.** Projects continue to grow in complexity and new web technologies allow more to be done with web sites than ever before. Combined with an increasing demand for advanced dynamic web features and the introduction of social media and mobile browsing devices, it has been paramount to better my own understanding and practices in order to meet these new and changing demands. This is demonstrated through the use of more interactive user interfaces and the introduction of better and more complex PHP and MySQL intergtation.
- **BROWSER COMPATIBLE.** A point of pride for me is that all web and interactive projects are successfully cross-OS platform and cross-browser compatible.
- **NEAT CODE.** All web and interactive projects are neatly coded and the code has been commented for use by any future web developers.

### **Some examples of work:**

#### **UPDATE:**

- \*Jindabyne Holidays (front-end skin on top of existing CMS)  
[www.jindabyneholidays.com.au](http://www.jindabyneholidays.com.au)
- Bushfire Consulting Services [www.bushfireconsultingservices.com.au](http://www.bushfireconsultingservices.com.au)
- Booshi & Booshi Store [www.booshi.com.au](http://www.booshi.com.au)
- contagion.net [www.contagion.net.au](http://www.contagion.net.au)
- Etchcraft [www.etchcraft.com.au](http://www.etchcraft.com.au)
- ReTone [www.savetheplanet.com.au](http://www.savetheplanet.com.au)
- Ribbongang [www.ribbongang.com.au](http://www.ribbongang.com.au)
- Ribbongang example custom CMS  
[www.ribbongang.com.au/promotions/example/site/html/login.php](http://www.ribbongang.com.au/promotions/example/site/html/login.php)
- Ribbongang Client – Rockybay (using custom CMS [\*restricted access])  
[www.ribbongang.com.au/selections/RockyBay/site/html/login.php](http://www.ribbongang.com.au/selections/RockyBay/site/html/login.php)
- Summit Snow Holidays [www.summitsnowholidays.com.au](http://www.summitsnowholidays.com.au)
- Summit Snow Sports [www.summitsnowsports.com.au](http://www.summitsnowsports.com.au)
- The Base Ski & Snowboard Centre [www.thebaseskihire.com.au](http://www.thebaseskihire.com.au)

**November 2011 – December 2012**

**March 2011 – April 2011**

**November 2010 - December 2010**

**Contract - Interactive Developer**

**Haymarket Media**

Haymarket Media is an advertising agency that manages a number of its own magazines and web sites, as well as selling advertising space on these sites to clients. Web sites include 442 Magazine, Atomic Revolver, ASUS, iTNews, PC & Tech Authority and Pro Print. Clients include Microsoft.

#### **Key responsibilities:**

- Design and development of different sized Flash based advertising campaigns for the companies various clients and internal publications.
- Design and develop HTML based email mail-out campaigns.
- Liase with sales and editorial staff.
- Adapt to changing workflow.
- Meet deadlines.
- Deliver on briefs.

#### **Key achievements:**

- Successful team integration in a very short time period.
- Successful delivery and publication of assigned workload as well as completion of all additional tasks.
- Positive feedback from peers as well as end-clients.
- Repeat work. Contacted to do more work when the need arises.

**November 2005 – December 2008**

**Lead Web Developer**

**Holy Cow! Advertising Agency**

Holy Cow! started primarily as a graphic design agency however quickly branched out into web and interactive based projects. Holy Cow! has a special dynamic where the design team is responsible for the site design. Mock-ups are provided to the web department, who use their knowledge and skills to turn the static designs into functioning, interactive web sites.

**Key responsibilities:**

- Lead developer for web and interactive projects.
- Multiple project management while working with deadlines.
- Identifying new technologies and better development practices.
- Closely interacting with design staff in a team dynamic.
- Liase and troubleshoot with clients.
- Manage, motivate and mentor junior staff.

**Key achievements:**

- Responsible for increasing web site production and project turn over for the web department by streamlining design to development processes as well as web development processes (eventually a junior was needed to better manage the increasing interactive work load).
- Responsible for the introduction of PHP style development and new Javascript frameworks with in the web department.

**Some examples of work:**

- Campus Living Villages
- Ferrocon
- Griffith University Village
- Macquarie University Village
- Murdoch University Village
- Penrith Lakes
- Resort Rez
- RMIT
- Smart Stays
- Sydney University Village
- Stephenson Mansell Group
- Squire Shoes

## ***Relevant Pre-Web Experiences:***

**2001 – 2004**

### **Kite boarding Instructor**

#### **Byron Bay Kite Boarding School**

Byron Bay Kite Boarding was a kite boarding school set up to maximise on the potential of the booming tourist market in Byron Bay. Success in the kite boarding school industry has a lot to do with good communication skills and the teachers' ability to successfully and safely convey the principals of the sport to students in a short amount of time.

#### **Key responsibilities:**

- Successfully convey complicated concepts of new techniques, ideas and safety protocols to students.
- Thoroughly check and maintain equipment.
- Liaise with local council and water authorities.

#### **Key achievements:**

- Responsible for recommendations in the purchase of new equipment and developing better teaching practices unique to the Byron Bay tourist market.
- Assisted Byron Bay Kite Boarding with the establishment of a partner kite boarding school in Mui Ne, Vietnam, 2003.

**1997 – 1999**

### **Customer Service Representative and Switch Board Operator Ashfield Municipal Council**

Ashfield Council is responsible for all local government activities within the Ashfield municipality. Customer Service is the front line when interacting with the public, resolving lesser issues and referring larger issues to the correct departments.

#### **Key responsibilities:**

- Assess, resolve and filter customer feedback and complaints.
- Ability to deal with high stress situations and agitated clients.

#### **Key achievements:**

- Integral in setting up, populating and maintaining the Companion Animals registrar upon its initial introduction to local government systems.

## **EDUCATION & TRAINING**

2005 Design Centre, Enmore, NSW

**Diploma Digital Media**

2003 - 2004 Design Centre, Enmore, NSW

**Certificate IV Digital Media**

1997 Holy Cross College, Ryde, NSW

**HSC Graduate**

## **PROFESSIONAL MEMBERSHIPS**

Netregistry Newsletter Member - Member since: 2011

Web Assist Member - Member since: 2007

Cartweaver Member - Member since: 2006

Project VII Member - Member since: 2005

## **HOBBIES & INTERESTS**

New web technologies

Movies and Games

Technology and Gadgets

Space and The Universe

Dinosaurs and Evolution

Kite boarding

R/C Aircraft

## **REFEREES**

Type: **In-Office reference**

Name: **Toby Lucas**

Company: **Haymarket Media**

Position: **Ad-Operations Campaign Coordinator**

Email: **TLucas@haymarketmedia.com.au**

Mobile: **0431 046 955**

Type: **Client reference**

Name: **Robert Virgona**

Company: **Etchcraft / Ribbongang**

Position: **Director**

Email: **robert@etchcraft.com.au**

Mobile: **0431 046 955**